

Cultivation of Application-Oriented Ability of Musicology Students under the Background of Transformation and Development

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Keywords: Transformation development, Musicology major, Application-oriented ability, To cultivate

Abstract: From the Angle of the transformation of development, this paper discusses the applied musicology professional students can add a spoon to cultivate, think the current music professional students facing theoretical foundation weak, professional skills and the present situation of the insufficient understanding of applied ability, shall be conducted from the three aspects of positive improvement, through various effective measures to realize the applied ability training.

1. Introduction

The transformation and development has become the new trend and new trend of the contemporary social change and the innovation and change of various industries. In particular, the five development concepts of innovation, coordination, green, openness and sharing have provided the impetus for the transformation and development. Colleges and universities as a talent training base, in many other aspects of personnel training should be based on the society and era development, from the perspective of macro era of professional, innovation, system development, therefore, this part based on the background, colleges and universities personnel training mode also from the aspects of basic academic steering to applied technology. Musicology is common in normal professional in different types of institutions of higher learning, according to the essential characteristics of the music subject, enrollment, and the local professional direction of the objective conditions is divided into different, generally as opposed to a music show professional, their professional direction has a wide scope, including theory, composition, education and so on in different directions. Its purpose is to provide teaching, research, editing, management and other staff for all kinds of schools, literary and artistic groups, cultural institutions and other related art parts, with the disciplinary characteristics of combining theory with practice. However, in many cases, the development of musicology major in colleges and universities around the world is not balanced, the characteristics of the major are not obvious, the graduates are difficult to work, and so on, which can not play a due role in the development of contemporary society, therefore, this paper discusses how to adapt to the development of the transformation of musicology major students to cultivate their application-oriented ability.

2. The Social Development Trend of Musicology Major Students under the Background of Transformation and Development

2.1 Diversified Employment Channels

In the process of transformation and development, all industries and departments are actively practicing innovative ideas. Especially in the background of information age, any existing value element may form a new industry, which creates conditions for diversified employment channels for musicology majors. From the traditional employment direction, music professional students' major is to choose their own professional related institutions, such as primary and secondary schools, cultural departments, etc., the characteristics of these units is comfortable working environment, the stability is strong, has a high degree of professional identity, but also there is a strong competitiveness, choose to narrow, etc., this creates a narrowness of employment situation. In

the development of transformation, the cultural value in different units, the industry is highly attention, especially since the 19th congress, enhance people's growing spiritual and cultural demand has become one of the important index of our country people's happy life, therefore, under the background of the social development, social demand in art talents is steadily increasing. For example, the emphasis on art education in primary and secondary schools, the development of community mass culture and the needs of cultural propaganda in enterprises and institutions have provided diversified employment channels for musicology major students.

2.2 Autonomy of Entrepreneurial Choice

With the rapid popularization of transformation and development, entrepreneurship has become an important way to survive for musicology major students. The implementation of projects and policies such as College Student Cultural Creative Park and College Student Entrepreneurial Support Plan has provided strong conditions for college students to start their own businesses. For musicology major students, the major they learn in school can be more solidly applied to practice.

From the way of entrepreneurship, they may open art training centers, music shops, or undertake to participate in various commercial performances, which have become the way for them to display their talents. Therefore, from the perspective of transformation and development, musicology major students should start from the perspective of their own major, see clearly the situation of social development, through their own unremitting efforts and pursuit, will inevitably walk out of their own entrepreneurial road, which has a positive significance to promote the development of economy, culture and society, and realize their own value.

3. Current Situation of Applied Ability of Musicology Major Students

3.1 Weak Theoretical Foundation

Musicology is a major that attaches importance to the theoretical basis. No matter which professional direction, it is necessary to master the knowledge and theories related to art and music. For example, by studying the introduction to art, one can understand the nature, characteristics and laws of various art categories, and be familiar with the commonness and personality among various art categories. The study of Chinese and western music history can help us understand the development of human music history, especially have a full understanding of the background of music styles in different times. Therefore, students majoring in music should pay attention to the mastery of the theoretical basis of historical musicology, systematic musicology and ethnomusicology. From the current situation of musicology major students' grasp of theory, the lack of theoretical basis is a common problem, which is mainly because music theory is boring, boring, lack of patience for theoretical learning, essentially is not enough attention to their own professional degree, ignoring the importance of theory in professional learning.

3.2 Single Professional Skills

The characteristic of students majoring in musicology is that their major direction only focuses on one aspect, which is mainly determined by the art examination policy, that is, they mainly focus on one major direction, and even in college, they only focus on their own professional development, and seldom involve other majors. In many colleges and universities, minor courses and elective courses have been started, but in many cases, these courses only play a role in popularizing, but do not play their due professional value, resulting in a relatively simple professional skills mastered by students after graduation. Especially for students majoring in music theory, although they have improved their ability in thesis writing, but their grasp of piano, vocal music and other Musical Instruments is slightly weak, so that they will face great pressure after working in the society, or they are powerless in the industry they are engaged in. In the process of transformation and development, what the society needs are comprehensive talents or talents who are outstanding in several aspects, and such single professional skills will inevitably become the short board of students' employment.

3.3 Insufficient Knowledge of Applied Ability

The so-called application-oriented ability refers to the ability to apply what one has learned to specific practices, generate corresponding social values, and realize one's own ideals and pursuits. At present, the value pursuit of some musicology major students is limited to the successful graduation, and they seldom treat their major from the perspective of self-development. That is to say, now they are vague and blind to their professional development, and lack of understanding and estimation of their application-oriented abilities, which indicates that the musicology major students lack corresponding life planning for their future development, which is also the main factor leading to their difficulty in adapting to social development and participating in social competition.

4. Ways of Cultivating Applied Ability of Musicology Major Students

4.1 According to the Social Development of the Orientation of Talent Training Objectives

In order to fundamentally change the musicology major students' full understanding of their major and develop towards applied talents, from the perspective of the school, the talent training objectives should be fully innovated, that is, the talent training objectives should be positioned according to the social development. In today's rapidly changing social development, under the background of information society and large data environment, personnel training target should pay attention to three aspects: one is the target of knowledge, including the humanities and social science, musicology, pedagogy and psychology knowledge, foreign language knowledge and information, etc., the above content to the improvement of the students knowledge structure have done a good job. For example, humanities and social science knowledge can expand students' scope of knowledge and has a good guiding significance for understanding the development laws of human society. Foreign language and information knowledge can enable students to adapt to the competitive ability of the society, and play an important role in the training of information acceptance ability and innovative thinking ability. Second, quality goals. Musicology major students should not only have the spirit of inheriting their own national culture, but also need to have good ideological morality and core values. Under the transformation and development, the social demand for talents to a large extent not only depends on the professional level of talents, but also need to pay attention to the ideological and moral cultivation of talents; The essence of musicology theory and practice determines the cultivation of ability objectives. For example, students majoring in music education must master piano and vocal music to meet the teaching requirements, so as to be able to adapt to music teaching at all levels and all kinds of schools. Therefore, only through the cultivation of the above three objectives can the musicology major students adapt to the social development more.

4.2 Improve Professional Courses. Comprehensive and Balanced Development

In the training mode of applied talents, the improvement of professional courses is particularly important. At present, the courses of musicology in colleges and universities are basically divided into compulsory courses and elective courses, of which there are general education and professional education in the compulsory courses, while the characteristics of diverse subjects should be reflected in the elective courses. From the perspective of general education courses, it mainly involves ideological and political theory courses, art introduction courses and so on. These courses not only play an important role in improving students' ideological and political quality and art theory cultivation, but also have positive significance for the improvement of world outlook and values. On professional education courses, in addition to their own professional core subjects, and musicology theory courses, from which, the western music, folk music, music aesthetics, music analysis course can effectively improve the students' music theory attainment, its purpose is to let the students to be able to have more deep understanding of their own professional disciplines. For example, the study of ethnic folk music can enhance students' understanding of the excellent ethnic music culture, improve their cultural confidence, and better inherit and develop ethnic music after entering the society. The study of music aesthetics, music analysis and other courses can enable

students to better identify musical works, and the analysis of music can be better applied to music teaching and promotion practices, especially for students majoring in music criticism. While improving the professional courses, we also need to take into account the comprehensive and balanced development, that is, on the basis of paying attention to the study of the major, to bring the maximum value of these courses into full play.

4.3 Cultivate Students' Comprehensive Practical Ability

In view of the insufficient ability of musicology students, schools should attach great importance to the cultivation of students' comprehensive practical ability. Because only in the practice process can fully discover the lack of students' ability, which is of great significance to the teaching reform and the cultivation of students' development. From the perspective of specific implementation approaches, cooperation training between schools and enterprises and institutions and volunteer service for college students can be adopted. For example, cooperation between schools and enterprises and institutions can provide a platform for students to show themselves and improve students' practical ability by participating in planning cultural activities, creative activities and performances of annual meeting activities. In terms of volunteer service for college students, various local activities can be used to allow students to participate in service projects, so that they can grow and exercise in practice. Secondly, the school itself should also provide a platform for students to practice, such as 1-2 times in each school year to stimulate students' creative inspiration, or by holding concerts, music competitions and other forms to show students' professional level, these practical activities are very conducive to the cultivation of students' practical ability.

Can be seen from the above analysis, under the background of the development of the current transition, the social from all walks of life is becoming more and more high to the requirement of musicology professional students, the traditional personnel training mode is not to meet the needs of the development of the society, so from the school level and level of students, all need attaches great importance to the cultivation of practical ability.

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